



Non-Profit Application for the Fourth Annual  
2013 Asheville Wine & Food Festival  
Grand Tasting at the US Cellular Center  
Saturday August 24, 2013

The 2013 festival starts with an exciting new venue in Asheville, with more opportunities to meet prospective members and to get the word out about your organization. To apply for a booth at the Grand Tasting (Saturday) please print and fill out the short application form.

**APPLICATION PROCESS:** The Grand Tasting is Saturday, August 24 from 1:00 pm until 5:00 pm at the US Cellular Center, downtown Asheville. This is the former Asheville Civic Center, renovated and renamed, with plenty of space, and adjacent to many local hotels and evening entertainment venues.

Space is limited, and the Asheville Wine & Food Festival reserves the right not to select an applicant.

**REGISTRATION**

The Grand Tasting invites ticket holders to visit your booth and hear your story. Booths must be open for the full schedule (1:00 pm – 5:00 pm). If you wish to sell stickers, books, memberships, or products you must get those approved, to avoid conflicts with the sponsors and festival merchandising.

For 2013, we will continue with our VIP area, opening at 1:00 pm to introduce you to a special clientele, and affording a smoother transition into the festival crowd. General Admission will start at 2:00 and continue until 5:00 pm.

Each exhibitor area will have (2) 8-foot tables, (1) table linen, and two chairs in an 8' X 10' space. Due to limited space and other restrictions, vendors may NOT bring their own tent. You may bring a booth provided it does not exceed the allotted area (8'X10") and does not have a roof or canopy. Electricity (110 volt) will be a separate fee of \$35.00 per each hookup. Contact us to rent additional tables, chairs, or linens.

**VENDOR APPLICATION – we must receive this form in order to confirm you acceptance.**

Exhibitors will receive four (4) vendor badges, which permit access to the Grand Tasting. Additional badges are \$35 each and purchased at least two weeks in advance.

Company Name \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

You may bring a booth provided it does not extend outside of the designated 8'X10' area. You may NOT bring a tent, trailer or and other display. If you want to have multiple locations or contiguous booths please indicate below (may not be available for all requestors). You must provide staffing during all festival hours.

**PLEASE SEND IN THIS FORM TODAY SO WE MAY MAKE SURE YOU RECEIVE THE BEST BOOTH PLACEMENT!**

<b>Please let us know the following:</b>			
<b>CATEGORIES</b>		<b>COST</b>	<b>TOTAL</b>
<i>Electrical Outlet</i>		\$ 35	
	Total	\$ _____	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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